



JANIMATION VR VR Hot Air Balloon Experience –



Janimation VR presents the Virtual Reality Hot Air Balloon Flight. This completely immersive, interactive experience represents the latest-and-greatest creation to emerge from Janimation’s original content development pipeline.

The VR Hot Air Balloon Flight takes virtual reality several steps deeper by stimulating the player’s senses of sight, sound and touch. Using an actual vintage hot air balloon, the experience allows the player to control the balloon’s lift with the retrofitted burner controls. The balloon’s original gauges provide accurate, real-time telemetry. Inside the game, the player interacts with the basket in a 1:1, tactile way, which allows the player to reach out and touch all of the in-game elements within reach. The authentic balloon includes bench seating as well as the original fuel tanks that virtually ignite the burners for lift.

This year for the Mobile World Congress, Janimation VR will be showcasing their ‘Eagle Canyon’ VR experience, giving players the ability to traverse via balloon flight in virtual reality. 360° Sound Design responds to your position and movements. Radiant heat activates when the physical burner control is pulled. Players will see flame in game while feeling the heat in the real world. The critical component is the immersive motion that Janimation VR has successfully developed to trick the brain into feeling it is thousands of feet above the surface, while only lifted off the ground a few inches.

Janimation VR chose the HTC Vive hardware to integrate into their product line due to its ability to allow the player complete freedom of movement within the balloon basket. Their tracker technology was the ultimate addition to include realistic movement and integration between the player, basket and game.

The ONLY way to believe it is to experience it.

Come see what they do best, big VR experiences in a small footprint.

janimation vr



About Janimation VR

Janimation VR is a virtual reality developer incubating concepts for the entertainment, medical and educational arenas.



Specializing in mixed reality—otherwise known as 1:1—experiences, Janimation VR blends engaging content with innovative user experiences that bewilder the human senses. Janimation VR is capable of creating any experience imaginable, they focus on creating big experiences in a small footprint.

A spin-off of Janimation Studios, JanimationVR draws on 25 years of technical and artistic experience producing television advertisements, video games, and feature films. The company's mission is to develop, fund, market and distribute VR-based media products and distribute evergreen content that takes advantage of state-of-the-art delivery platforms.

www.janimationvr.com for VR

www.janimation.com for content/visual communications

For more information on availability and pricing:

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